

# Leslie-Ann Early

UX / PRODUCT DESIGNER

Oklahoma, USA | [mail@leslie-early.com](mailto:mail@leslie-early.com) | [Portfolio](#) | [LinkedIn](#)

UX / Product Designer with 5+ years of experience designing and optimizing digital products across e-commerce and service platforms. I focus on reducing friction, improving clarity, and delivering measurable product impact.



*Leslie-Ann Early*

## EXPERIENCE

### UX Designer

E. Breuninger GmbH & Co. - Stuttgart, Germany

10.2021 - 10.2025

- Designed and optimized user flows and interactive prototypes in Figma to improve conversion and engagement.
- Applied Design Thinking to guide iterative, business-aligned product improvements.
- Conducted competitive analyses and usability benchmarks to identify optimization opportunities.
- Facilitated cross-functional workshops and collaborated in Agile/Scrum teams to deliver validated features.
- Contributed to KPI-driven initiatives focused on conversion, adoption, and customer satisfaction.

### UX Designer (Working Student)

Robert Bosch Power Tools & ETAS GmbH - Stuttgart, Germany

08.2019 - 10.2021

- Designed customer journey maps to identify friction points.
- Conducted qualitative user interviews to inform design decisions.
- Created wireframes and high-fidelity mockups based on research insights.
- Developed and maintained style guides for scalable design consistency.
- Conducted usability testing to validate and iterate on concepts.
- Collaborated in Agile teams, contributing to user stories and feature refinement.

## EDUCATION

Bachelor of Arts: Informationdesign

Stuttgart Media University - Stuttgart, Germany

10.2018 - 04.2022

## SKILLS

- Product & Interaction Design
- User Research & Usability Testing
- Conversion & Flow Optimization
- Accessibility & Inclusive Design
- Cross-functional Collaboration (Agile/Scrum)

## TOOLS

- Figma
- Miro
- Jira & Confluence
- ChatGPT
- Microsoft Office & Teams